



Vice President, Wholesale COLDSTAR SOLUTIONS Victoria, BC



As Vancouver Island's trusted grocery wholesaler and transport company, ColdStar Solutions is seeking a progressive and innovative leader in the role of Vice President, Wholesale. Reporting directly to the Chief Operations Officer, the Vice President, Wholesale is responsible for leading a team of skilled procurement specialists to support and grow the wholesale business.

The Vice President, Wholesale plays a critical role in managing risk exposure and ensuring an innovative supply of products to achieve greater market penetration and ultimately geographical expansion. This individual will take a lead in evolving current practices to a more strategic and value-added approach across the organization in addition to building on the client service culture. Success in this position involves facilitating collaborative stakeholder relationships, executing competitive contracts and managing complex supplier relationships.

The ideal candidate is an ambitious and creative professional who has worked in a complex grocery environment with a diverse customer group. The Vice President, Wholesale will have played a broad leadership role, contributing to company-wide strategy, mentoring teams and implementing procedures to achieve greater efficiencies. On top of this, he/she will bring a customer mindset and a collaborative approach, working closely and respectfully with the wholesale team as well as the entire organization.

ColdStar Solutions is an equal opportunity employer. The organization encourages diversity and is committed to an inclusive environment.

If this is the next step in your professional career, please visit our website and submit your application to **Shaun Carpenter** and **Maggie Ow** at www.pfmsearch.com.

ColdStar Solutions Inc. (ColdStar) is a dynamic and growing Vancouver Island based Grocery Wholesaler. In addition to providing its customers with cold storage services, ColdStar specializes in transporting food products between Vancouver and all areas of the Lower Mainland, Vancouver Island as well as the Gulf Islands in the Georgia Strait.

ColdStar was formed in 2014 as a result of a merger between Victoria based Wilson Foods and Cold Star Freight Systems Inc. The marriage of these entities allowed for two successful Island based businesses to leverage their core competencies and leadership teams to form a company dedicated to enhancing the grocery market on Vancouver Island and the Gulf Islands. The organization's purpose is to drive growth and profitability within the Independent Grocery market in the geographical areas serviced.



PFM Executive Search

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