



LEADERSHIP SERIES 3.0

SUPPLIER DIVERSITY

APRIL 28, 2022

LAUNCH PARTNER



PLATINUM PARTNER



TITLE PARTNERS



AGENDA

8:45 AM Welcome and Opening Remarks

9:00 – 10:15 AM

Leadership Panel: Gaining Competitive Advantage and Operational Resilience Through Supplier Diversity

As companies continue to prioritize DE&I in the workplace, extending this to include suppliers makes business sense. A good procurement practice is to make sure that any sourcing process is an open fair, transparent and allows everyone who is competent to bid for that work. Procurement teams are uniquely positioned to contribute towards the corporate DE&I goals and economic impact in the community where they operate. This panel will discuss:

- What are the key drivers of supplier diversity programs in an organization?
- How do you find diverse suppliers?
- What are the biggest challenges in the supplier diversity space?
- What are the key benefits of supplier diversity? How do you measure the values of your supplier diversity program?
- How do you help your leadership and suppliers understand the competitive advantage and the value linked to supplier diversity transformations?
- Does supplier diversity drive competition and innovation?



Moderator:

John McGurrin
Global VP, SAP Intelligent Spend Management, Strategic Customers
SAP North America



Clinton Lawrence-Whyte
Director General, Procurement Assistance Canada
Public Services & Procurement Canada



Ashifa Jumani
Director of Procurement
Telus



Pierre Mifsud
Procurement Director
Mondelez Canada

10:15 – 10:30 AM Networking Break/Breakout Rooms

Connect with your colleagues and peers in the breakout rooms for a facilitated discussion.

10:30 – 11:30 AM

Driving Diversity and Sustainability Initiatives Through Supply Chain

According to the Sustainable Purchasing Leadership Council, leadership in sustainable purchasing means both finding ways to increase the use of diverse suppliers and improving environmental, social, and economic performance in a holistic fashion.

- How does supply chain play a role in corporate sustainability ESG goals while keeping diversity in mind?
- How can suppliers help with sustainability?
- What approach are you taking to influence Tier 1 suppliers to support environment through their operations?
- Diverse suppliers are generally small, how do you work with them that can help you deliver on your goals?
- Diversity and sustainability initiatives need to happen together, what steps are you taking to make sure these are balance?



Alison Bradley
Director, Supply Chain Strategy & SRM
OPG



Eva Musso
Head of Sustainability & Government Relations
BASF Canada



Michelle Mascoll
Executive Director, Strategic Policy Sector
Public Services and Procurement Canada



Kiruba Sankar
Director, Program Support Policy & Development
City of Toronto



Moderator:
Patrick Higgins
Principal, PSCM Advisory
Avetta

11:30 AM – 12:00 PM Lunch Break

12:00 – 12:45 PM

Supplier Diversity: The Experience of Change Agents



Dr. Wendy Cukier (she/her)
Professor, Entrepreneurship and Strategy
Ted Rogers School of Management
Director
Diversity Institute

12:45 – 1:00 PM Networking Break/Breakout Rooms

Connect with your colleagues and peers in the breakout rooms for a facilitated discussion.

1:00 – 2:00 PM

Establishing an Effective Supplier Diversity Program

Implementing a supplier diversity program brings in a lot of benefits including revenue generation, improving client engagement, new opportunities, and an enhanced reputation with employees and clients. This panel will discuss:

- How do you develop guidelines and policies?
- What are the key elements to keep in mind when developing an action plan for supplier diversity program?
- How do you establish a comprehensive internal and external communications process?
- How do you work on making sure you are providing the opportunity for diverse business owners?
- How are you enabling diverse suppliers in your procurement practice?
- How to establish diverse supplier development processes?
- How do you track and measure success?



Kevin Denison
Director of Enterprise Sales
 CDW



Megan Quintin
Senior Director, Global Procurement Strategy
 RBC



Sheri Spinks, CSCMP
Global Procurement Strategy
 Primo Water



Moderator:
Silvia Pencak
President & CEO
 WBE Canada

2:00-2:15 PM Break

2:15 – 3:15 PM

Diverse Suppliers Speak

Organizations are making a conscious effort to be inclusive of small and diverse businesses. This session shines the light on diverse suppliers when they share:

- What are the challenges they face when dealing with bigger organizations?
- What support do they require and how and whom within the organizations can provide it?
- How can organizations improve on their inclusivity of small and diverse suppliers?
- What are the competitive advantages and value that organizations can attain via the inclusion of small and diverse suppliers?
- How do you pitch this to large organizations? What have you found resonated and was successful in your experience in getting a foot in the door and expanding your business?



Kathy Cheng
President
 Redwood Classics Apparel



Denise Taschereau
CEO & Co-Founder
 Fairware Promotional Products Ltd.



Lori Benson
Environmental Social Governance Services
 Canadian Lead
 EY Canada



Moderator:
Cassandra Dorrington
President & CEO
 CAMSC

3:30 PM

Closing Comments