



## DRAFT AGENDA

**8:45 AM Welcome and Opening Remarks**

**9:00 – 10:15 AM**

### **Leadership Panel: Advancing Supply Chains through Sustainability**

COP26 has made net zero a core principle for business. This also means that the supply chain goals need to be better aligned with sustainability targets. Sustainable/Circular procurement ensures that buyers obtain the best value for money when purchasing the most sustainable goods and services from the most sustainable suppliers, in support of the organization's stated purpose and strategic goals. This panel will discuss:

- What role does supply chain play in making sure business can meet their environmental, social, and financial targets?
- How do you make sustainability a key performance metric?
- How do you set goals, gain buy-in, and create a practical approach to execution?
- What steps need to be taken to operationalize sustainability?
- How do you work with your suppliers and why is it important to understand the impact sustainability has on all tiers of suppliers and perhaps beyond?
- What impact will COP26 have, is sustainability being given the attention it needs?



**Diane Frost**  
*Chief Growth Officer*  
**The Kraft Heinz Company**



**Ed Rubinstein**  
*Director, Environmental  
Compliance, Energy &  
Sustainability*  
**University Health Network**



**Andarz Roy**  
*VP, Supply Chain Strategy & Projects*  
**OPG**



**Richard Howells**  
*VP, Awareness & Thought Leadership, Digital Supply Chain*  
**SAP America**



**Moderator: Zoë Kolbuc**  
*VP, Ecosystems*  
**Sustainable Development Technology Canada**

**10:15 – 10:30 AM Networking Break/Breakout Rooms**

Connect with your colleagues and peers in the breakout rooms for a facilitated discussion.

**10:30 – 11:30 AM**

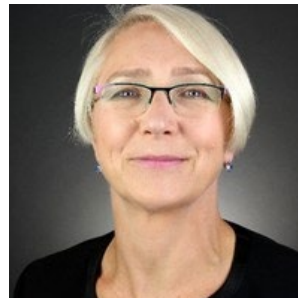
**Creating a Circular Supply Chain**

Organizations are finding new, innovative ways to source raw materials sustainably and create less waste. The Circular economy is about designing from make, use, and dispose to making sure the materials are recovered, reused, and reclaimed. Circularity also adds value for customers who are looking to reduce their impact on the environment. This session will discuss:

- How do you measure the impact of circularity on supply chain operations?
- How can circularity be a strategic advantage especially in the times of supply disruptions?
- How can it be used to reduce costs of material purchasing?
- How can organizations use circularity to thrive today and into the future?
- Besides the impact it has on environment, how can circularity be used drive overall efficiencies and add value?



**Allen Langdon**  
*CEO*  
**Circular Materials**



**Moderator: Frances Edmonds**  
*Head of Sustainable Impact*  
**HP Canada**



**Jane Keenan**  
*Director, Centre for  
 Greening Government*  
**Treasury Board of Canada  
 Secretariat**



**Jean-Luc Lavergne**  
*Founder & CEO*  
**Lavergne**

**11:30 – 11:45 AM Break**

**11:45 AM – 12:45 PM**

**Building an Ethical and Sustainable Supply Chain through Responsible Sourcing Strategy**

Building a sustainable supply chain is no easy task. Companies are continuously facing increased pressure to meet their sustainability performance metrics not only within their operations but also with their upstream supplier base.

- What are the key elements to include in a responsible sourcing strategy?
- How do you work with higher costs to secure a sustainable supply chain that can handle risks ranging from climate to talent shortages to disruptions and consumer boycott?
- What strategies can ensure close collaboration with suppliers?
- How do you work with the supplier base to drive innovation and perhaps co-innovate?
- What tools can be used to enable visibility and traceability around sustainability?
- Are there any new supplier models to be explored? How can that be done and what are the advantages?
- How can you use data to help make sourcing decisions?



**Heather Deeth**  
*Head of Buying, North  
 America*  
**LUSH**



**Emilio Franco**  
*Executive Director, Procurement,  
 Material & Communities*  
**Treasury Board of Canada  
 Secretariat**



**Denise Taschereau**  
*CEO & Co-Founder*  
**Fairware Promotional  
 Products Ltd.**



**Moderator: Sheri Spinks, CSCMP**  
*VP, Procurement*  
**HEXO Corp**

**12:45 – 1:15 PM Lunch Break**

1:15 – 2:15 PM

## Creating a Strong Supplier Relationship to Deliver Value for Suppliers

In order to ensure supply chain continuity and high performance, it is important to ensure that sourcing and supplier partnerships are aligned and sustainable.

- How do you manage supplier partnerships to help mitigate risks and drive a strong supply chain performance?
- What steps can be taken to ensure suppliers are engaged and participate in programs?
- What can you do to deliver value to suppliers?
- How can you build resiliency by working closely with your suppliers?
- How to prioritize supplier engagement opportunities? What kind of incentives can be built?



**Gary Levitan**  
*Global Head of Procurement,  
Sourcing & Supply Chain*

**WeWork**



**Gladis Araujo**  
*Vice President, Global  
Quality Systems*  
**Mattel**



**Neil Sarginson, CSCMP**  
*Director Procurement, Vendor  
Management, Facilities & Shared  
Services*

**Gore Mutual**



**Moderator: Patrick Higgins**  
*Principal*  
**Avetta**



**Gabe Aivazian**  
*Director, Category Management &  
Procurement Operations*

**Metrolinx**

## 2:15 – 2:30 PM Networking Break/Breakout Rooms

Connect with your colleagues and peers in the breakout rooms for a facilitated discussion.

2:30 – 3:30 PM

## Supply Chain Decarbonization to Achieve Net Zero

For many companies, Scope 3 accounts for 80% of their overall climate impact. In addition to being focused on Scope 1 and Scope 2 emissions, more and more organizations are pledging to reduce Scope 3 emissions generated in their value chain.

- How can you build a pathway to decarbonization within the supply chain?
- What are the barriers and opportunities for supply chain decarbonization?
- How can you work collaboratively to meet a collective net zero goal?
- How do you calculate your carbon footprint accurately?
- How do you engage your suppliers and make sure they work with you to help you deliver on your goals?



**Bridgette Zacharias**  
*Director, Operations & Enterprise  
Supply Chain*  
**BC Hydro**



**Geoffrey Pegg**  
*Head of Sustainability &  
Environment*  
**TELUS**



**Eva Musso**  
*Head of Sustainability &  
Government Relations*  
**BASF Canada**



**Moderator: David Johnston**  
*Centre Director*  
**George Weston Ltd Centre  
for Sustainable Supply  
Chains**

3:30 PM Day Adjourns and Thank You