



**SUPPLY CHAIN
CANADA™**

PROFESSIONALS ADVANCING THE FUTURE.



2018-2021

STRATEGIC FRAMEWORK

VISION

Canadian supply chain professionals and organizations are recognized for leading innovation, global competitiveness and driving economic growth.

MISSION

Supply Chain Canada provides leadership to the Canadian supply chain community, provides value to all members, and advances the profession.

STRATEGIC PRIORITIES

- Expand learning initiatives to accelerate transformation and growth
- Be the voice of supply chain in Canada
- Engage with industry to unlock the opportunities for supply chain success
- Continue the collaborative evolution of the Federation to achieve a relevant and vibrant Supply Chain Canada



2018-2021

STRATEGIC FRAMEWORK

GOALS

Expand learning initiatives to accelerate transformation and growth

- Define the knowledge and skill competencies for the profession in Canada
- Position the SCMP as Canada's top professional designation for the supply chain profession
- Invest in and develop continual career-long learning
- Invest in curated information for our members

Be the voice of supply chain in Canada

- Coalesce and unite the end-to-end community from entry level to executives
- Build strong trusting relationships with other organizations within the ecosystem
- Gather, analyze and disseminate information about the supply chain sector
- Give voice to supply chain professionals who can help inform better policy decisions
- Raise the profile of the sector and the professionals within it

Engage with industry to unlock the opportunities for supply chain success

- Deliver programs that engage and support senior supply chain executives
- Develop supply chain tools that support small and medium-sized enterprises
- Collaborate with industry and other partners to lead supply chain innovation
- Recognize and promote industry success and commitment to supply chain excellence
- Develop new membership categories that provide value to organizations

Continue the collaborative evolution of the Federation to achieve a relevant and vibrant Supply Chain Canada

- Establish shared metrics and coordinated financial and operational data reporting
- Strengthen coordination of resources for efficiency and effectiveness
- Enable transformative growth through central coordination and local execution
- Invest in technology to deliver transformation
- Support transformation with robust project and change management