

**SUPPLY CHAIN
CANADA**

PROFESSIONALS ADVANCING THE FUTURE.

POWERING
SUPPLY CHAIN **TO THE
FOREFRONT**

REPORT ON NATIONAL ASSOCIATION ACCOMPLISHMENTS
FROM THE 2018-2021 STRATEGIC FRAMEWORK

[SUPPLYCHAINCANADA.COM](https://supplychaincanada.com)

YOUR NATIONAL ASSOCIATION

With its roots dating back to 1919, Supply Chain Canada™ is one of the oldest supply chain associations in the world. Today, we are an independently incorporated not-for-profit with more than 7500 members across Canada and internationally. One of the world's largest supply chain associations, we exist to serve all members across the country, to provide leadership to the Canadian supply chain community, and to advance the profession. We strive to elevate the profession by creating a strong brand that delivers a louder and more effective singular voice, offering our members greater credibility and presence, with no boundaries or barriers, and increased mobility from a seamless and connected organization. We are managed by a team of full-time professional staff and governed by a volunteer board of directors appointed for their expertise, skills, and knowledge. Often referred to as the National Association, we operate within a Federation of separately incorporated and governed provincial and territorial partner institutes. Our Canadian-based members join their local provincial or territorial partner institute and then automatically become members of the National Association, Supply Chain Canada. This dual membership arrangement allows our members to benefit from both national and local initiatives and simplifies the collection of membership fees, with institutes collecting both your national and local membership fees.

OUR 2018-2021 STRATEGIC FRAMEWORK

In April of 2018, following a comprehensive year-long planning process led by the National Association, Supply Chain Canada's board of directors approved the 2018-2021 Strategic Framework. It also marked an important point in the maturation of the Federation as every provincial and territorial institute board also adopted the strategy as their own.

OUR VISION

One association collectively as a Federation, elevating the profession, making careers better for members, aspiring to 45,000 members.

OUR MISSION

Supply Chain Canada provides leadership to the Canadian supply chain community, provides value to all members, and advances the profession.

OUR 4 STRATEGIC PRIORITIES



Be the voice of supply chain in Canada



Expand learning initiatives to accelerate transformation and growth



Engage with industry to unlock the opportunities for supply chain success



Continue the collaborative evolution of the Federation to achieve a relevant and vibrant Supply Chain Canada

1919

US-based National Association of Purchasing Agents (N.A.P.A.) forms first Canadian chapter

1921

N.A.P.A. chapters form the Council of Canadian Purchasing Agents Association (CCPAA), a direct affiliate of the American association

1931

The CCPAA develops its own Constitution, and by-laws and is granted its Letters Patent under the Province of Ontario Corporations Act

1948

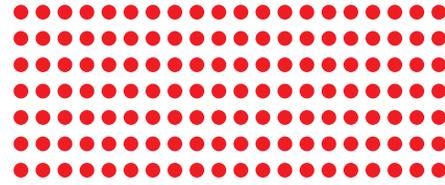
First Fellowship Award was presented to Mr. John Eaton of Montreal

1955

Formal independence from N.A.P.A occurs and CCPAA renames itself the Canadian Association of Purchasing Agents (C.A.P.A.)

1963

First national education program is launched



“Over the past two years the supply chain profession has risen to the forefront. With all the technology and challenges that are impacting supply chain, our greatest asset remains the people that work in supply chain. Making sure that the supply chain sector continues to be seen as a valuable, attractive, and exciting career path is so important for our profession. We need to showcase the opportunities that exist within supply chain and having Supply Chain Canada as a national association is critical at this stage in the growth of the supply chain profession, by providing visibility, recognition, and a strong brand and voice across the country that supports the recruitment work that we do within industry.”

LESLIE NICHOLSON, CSCMP

SVP Supply Chain Operations & Digital Business Transformation, **Nestlé Canada**
100 Influential Women in Canadian Supply Chain™

1966

National designation is bestowed on the first graduates

1969

C.A.P.A is renamed the Purchasing Management Association of Canada (PMAC)

1981

Our Member Code of Ethics is launched

2013

PMAC and Supply Chain & Logistics Association Canada (SCL) merge to create Supply Chain Management Association™ (SCMA™)

2018

SCMA acquires the Canadian Supply Chain Sector Council (CSCSC)

2019

SCMA rebrands to Supply Chain Canada

2021

Supply Chain Canada acquires the Centre for Outsourcing Research and Education (CORE)

STRONG FOR OUR MEMBERS. STRONG FOR OUR PROFESSION. STRONG FOR CANADA.

MESSAGE FROM YOUR NATIONAL CHAIR AND CEO

Even before the global pandemic, our profession and our market were evolving fast, and the National Association understood that it must keep pace and lead that evolution. That is why we adopted a transformative strategic framework and have worked hard executing against it over the past three years for you, our members.

Today we are faced with increasing challenges, and we recognize that significant change is needed. The global pandemic, labour shortages, supply chain disruptions, and the influx of new technologies are now everyday challenges for our members. We know that you want a strengthened National Association, with a nationally recognized brand, whose primary focus is on serving the needs of our members. We hear constantly from our members that this is one of the main reasons that they chose to join Supply Chain Canada. It is the reason that we renamed and rebranded our association to become Supply Chain Canada. A carefully considered change that stakes out our position as Canada's leader for our members.

As a not-for-profit organization dedicated to serving our members, your National Association is driven by our mission: To provide leadership to the Canadian supply chain community, provide value to all members, and advance the profession. At the heart of these words is the notion that we exist to elevate the supply chain profession in Canada. To deliver against this mission, we must continue to grow to be the voice of supply chain in Canada. We must enhance the standards of the profession if supply chain is to be respected around the executive tables in corporate Canada. The SCMP™ must become the leading and most respected supply chain designation in Canada, which employers must seek more often than they do today.

We encourage you to read this report in its entirety and reflect upon the accomplishments that your National Association has achieved for you and the value it has created for your membership. We hope that this report will also highlight the exceptional opportunities that lay ahead for the profession and the central role that your National Association is poised to play for you.

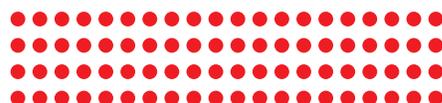
Thank you for everything you do.



Stephen Cherlet, SCMP
Chair, Board of Directors
Supply Chain Canada



Christian Buhagiar
President and CEO
Supply Chain Canada





BE THE VOICE OF SUPPLY CHAIN IN CANADA

Policymakers create laws and regulations every day that impact supply chains. Supply Chain Canada engages in advocacy at the federal, provincial, municipal, and international levels so that supply chain professionals have a strong and respected voice in the development of policy and in critical debates. When Supply Chain Canada makes progress on policy priorities on behalf of the sector, it ensures the fluidity of the supply chain, contributes to business continuity, supports the Canadian economy, and raises the profile of the profession. We aim to coalesce the community around the issues that matter most, gather, and disseminate cutting-edge information, work with the media to ensure that our association's voice is heard, and collaborate with other like-minded organizations to both amplify our voice and to provide leadership for the end-to-end supply chain sector. Members count on us to convey the importance of a national supply chain that operates seamlessly, and government looks to us for a pulse on the state of the supply chain today and tomorrow.

ACCOMPLISHMENTS

DID YOU KNOW?

When our Supply Chain Canada President and CEO was invited to appear as a witness before the House of Commons, this marked the first time in our association's 100+ year history that such an invitation was received.

The National Association **developed and launched Supply Chain Canada's first-ever set of advocacy guiding principles** which define our opinions, shape our actions and articulate our messaging with governments and the media. Supply Chain Canada's advocacy efforts are focused within the areas of supply chain reliability, security, transparency, safety, sustainability, world class talent, world class infrastructure, and innovation in trade facilitation.

Supply Chain Canada has **submitted detailed public policy proposals and briefings** to the leaders of key federal government departments, including Global Affairs Canada, Transport Canada, and Statistics Canada on the issues that matter most to supply chain professionals. We have amplified our members' voice on a wide scope of issues that include regulatory modernization, major trade agreements (CUSMA and CETA), port authorities, intermodal transport, a coherent privacy framework and cybersecurity, forced labour, G7 economic resilience, workforce development, an integrated Canadian battery supply chain, and supply chain data collection in the yearly census.

The National Association has partnered with the Canadian Chamber of Commerce and major companies across the country to **launch Canada's FoodLink Campaign**, an initiative in support of Canada's food security and supply chain. Supply Chain Canada serves on the steering committee and helps determine the campaign's priorities. The campaign includes advocacy and communications in support of food security and supply chain issues.

The National Association, in partnership with Supply Chain Alliance, **produced a report for The Regional Municipality of York and its municipal partners in Ontario titled "Building Supply Chain Resilience"**, that assessed the impact and resilience of York Region's manufacturing supply chain in response to COVID-19. The report provides key recommendations for York Region's 2500+ manufacturers to safeguard their businesses during uncertain times and actions for all levels of government to support this important sector of the economy.

Our Supply Chain Canada President and CEO served as a distinguished **member on Canada's Strong and Resilient Economy Advisory Table** to develop Canada's first National Adaptation Strategy.

QUICK FACTS

- Supply Chain Canada has hosted over 10 webinars and townhalls for our members focused on government policies impacting the supply chain.
- Supply Chain Canada has submitted over 10 significant policy briefs to senior policymakers across government at all levels.
- Supply Chain Canada has participated in dozens of official roundtables and calls to advocate for a more resilient Canadian supply chain and the importance of Canadian supply chain professionals.

Canada's Minister of Transportation invited our Supply Chain Canada President and CEO to attend a national summit on supply chain that brought together business leaders and six additional Cabinet Ministers for a candid and collaborative discussion on the key challenges and opportunities facing Canada's supply chains and the actions and strategies required to support a robust economic recovery and the modernization of supply chains.

The National Association took an active role in advocating for swift ends to significant supply chain disruptions including the illegal rail blockades and labour disruptions at the Port of Montreal. Supply Chain Canada released public statements, sent communications to the Prime Minister and other Ministers, and joined with other leading associations.

Our Supply Chain Canada President and CEO provided an oral briefing to the Government of Canada's Deputy Ministers' Committee on Economic Frameworks and Inclusive Growth, which includes deputy ministers from most of Canada's key Ministries on issues that would help modernize and build resiliency in Canada's supply chains while strengthening Canadian companies and our national economy.

Our Supply Chain Canada President and CEO was invited to be a witness at the House of Commons of Canada's Standing Committee on Industry, Science and Technology on the COVID-19 pandemic, along with key business leaders, where he proudly took the opportunity to thank all supply chain professionals in Canada and to discuss some of the lessons learned through the COVID-19 pandemic crisis.

Early on during the COVID-19 crisis the National Association struck a country wide COVID-19 task force of senior supply chain executives, policymakers, thought leaders, association executives and academics from a diverse range of sectors and industries. The task force served as an exceptional venue for the sharing of knowledge, concerns, and best practices. Along with an early warning indicator for supply chains in the country, the task force informed policy directions and the development of tools and ideas. The task force undertook two surveys of the Canadian supply chain community and released data on Canada's COVID readiness, recovery and resiliency.

The National Association has grown its advocacy reach beyond Canada, contributing to policy debates across North America through its partnership with the North American Strategy for Competitiveness (NASCO). Together with NASCO, Supply Chain Canada works to develop trade relationships, share information, and increase professional advancement across North America. Supply Chain Canada has attended meetings with US and Mexican officials, made presentations in Washington DC, and was actively involved with Canada-United States-Mexico Agreement (CUSMA) discussions. Supply Chain Canada is continuing to actively work with government on both sides of the border and with our business association peers to ensure that supply chains across North America remain open, efficient, and effective.

The National Association released the first ever Canadian Supply Chain Salary Report as part of a broader North American salary survey undertaken in collaboration with the Association for Supply Chain Management (ASCM).

The National Association has been quoted in numerous media stories with outlets such as the CBC, the National Post, and Global News, and Supply Chain Canada has been showcased in magazines and through stories about the association and supply chain and professionals.

The National Association has hosted many elected and other government officials at Supply Chain Canada events, including Alexander Jeglic (the Procurement Ombudsman of Canada), Hon. Navdeep Bains (former Minister of Innovation, Science and Industry), Hon. Anita Anand (current Minister of National Defense), and Marie-France Paquet (Global Affairs Canada's Chief Economist).

The National Association has produced briefing notes for its members on key government developments such as the annual Federal Budget, welcomed newly appointed Federal Ministers, and participated in working groups resulting in major reports (such as the Centre for International Governance Innovation's eighth report "Economic Security and the Changing Global Economy").

WHAT OUR MEMBERS ARE SAYING



– **Oludayo Sola-Akinsola**
SCMP Candidate

Strategic Sourcing
Manager, Logistics
Sobeys
Founder of
Leside Naturals

“I joined Supply Chain Canada to be a part of something bigger - a national professional association. And I am pursuing my SCMP because I want to be recognized for my professionalism across the country and globally. I have gained knowledge during my classes that has helped me make valuable decisions for my organization and my business.”



– **Tejas Patel**
CSCMP
Senior Buyer
Gerdau

“I am proud that my National Association is active with government and advocating on our behalf. Not only does this lead to better policies that strengthen Canada, but it also grows recognition of our SCMP, positions supply chain professionals as strategic value drivers within our companies and elevates our entire profession.”



– **Janie Moore**
SCMP

Former Chief Supply
Chain Officer
Saje Natural Wellness
100 Influential Women in
Canadian Supply Chain™

“The last two years have put supply chain issues at the forefront of the public mind. Now, more than ever before, it is critical that we represent our profession in the strongest way possible. We know that a united and strong voice is most effective, and I have been proud that Supply Chain Canada has given our profession that voice and advocated for us with government and policy makers across the country. This delivers real value for every one of us who work in supply chain.”



– **Najim Shaikh**
Chief Commercial Officer
MSC Mediterranean
Shipping Company
(CANADA) INC.

“Supply Chain Canada is growing a significant brand across the country through its advocacy work on behalf of the profession, allowing it to provide insight and intelligence to help improve our Canadian landscape. Being a part of this work, helping to shape industry from within and with policy makers, is of real interest to supply chain executives.”



EXPAND LEARNING INITIATIVES TO ACCELERATE TRANSFORMATION AND GROWTH

Supply Chain Canada is focused on defining the competencies for the profession, growing, and positioning the SCMP as Canada's top professional designation in supply chain, and investing in more learning for our members across the country. The National Association's role in expanding our learning and training opportunities is critical in providing more access within our smaller markets and enhancing local initiatives with additional opportunities consistent across the country. Your membership fee also includes complimentary member-exclusive access to relevant webinars and other learning enabling you to tackle the challenges facing our profession.

ACCOMPLISHMENTS

DID YOU KNOW?

Supply Chain Canada's national conference has grown in the past three years from just a few hundred attendees to become Canada's most important annual supply chain event with over 2700 attendees. The conference offers world-class learning, globally recognized speakers, and is supported with sponsorships from many of the most important corporate brands from within the supply chain community.

The National Association **developed and published the Competencies of Canadian Supply Chain Professionals[®]**, a comprehensive guide that maps what is needed to achieve end-to-end success in supply chain. Developed by Supply Chain Canada, along with the input of experienced supply chain professionals and global thought leaders, this hallmark publication marks the first time in Canada that the many intricate competencies inherent to the supply chain industry have been published with actionable and detailed insight. With the publication of the report's first edition, Supply Chain Canada has elevated the supply chain profession to a new level and outlined the factors necessary for personal development, career advancement and sound decision-making. Our community, from practitioners and employers to academic institutions and governments, now has a valuable reference through which they can navigate an ever-changing industry and find a degree of professional certainty.

The National Association **developed and launched a Recognition of Prior Learning (RPL) pathway into the SCMP** that provides advanced standing into the SCMP Designation Program™ through certain SCMP coursework exemptions, which opens the program to many within the profession who otherwise would have been unable to participate. RPL helps these individuals save time and money enabling them to simply fill in the gaps in their learning without having to repeat things they have already learned. Our RPL pathway recognizes prior learning achieved through academic institutions, other professional associations, corporate training programs, work experience and/or military service.

Supply Chain Canada and the Canadian Armed Forces (CAF) signed an agreement granting specific exemptions for those who have completed Supply Officer training with advanced standing toward the SCMP designation, supporting our service men and women and further expanding the reach of your SCMP.

QUICK FACTS

- Supply Chain Canada has delivered almost 50 national webinars with almost 10,000 registrants.
- Our national webinars average over 200 registrants with about 70% of registrants holding the SCMP.
- More than 120 senior global supply chain leaders supported the development of the Competencies of Canadian Supply Chain Professionals.
- Supply Chain Canada has signed over 70 national accreditation agreements with almost 50 colleges and universities to provide their graduates with advanced standing into the SCMP program.
- SCMP Leadership Residency, the penultimate step in earning the SCMP designation, has grown to over 250 participants annually.
- Almost 400 people have taken advantage of the RPL pathway into the SCMP Designation Program, about 50% of whom were non-members and have now become new members within our association.

Supply Chain Canada established a two-year pilot pathway into the SCMP for a limited number of senior executives and c-suite leaders who can clearly demonstrate the learning and experiential requirements of the designation through their career accomplishments. By granting the designation to these senior executives, Supply Chain Canada is both recognizing their professional accomplishments and engaging champions who will proudly promote the SCMP and the supply chain profession, further elevating the designation for all SCMPs.

The National Association commissioned two professional reports that together provide a comprehensive plan for redeveloping the SCMP and SMT™ programs into a revitalized, world-class education program based on our Competencies of Canadian Supply Chain Professionals and taking into consideration the needs of today's modern learner. We are working with our institutes to ensure that this can move forward in a timely fashion.

The National Association redeveloped the former In-Residence Week (IRW) into a modernized SCMP Leadership Residency™ ensuring that candidates take their education to a higher, more insightful level by immersing themselves in cutting-edge topics and advanced learning in areas such as data analytics, strategic planning and strategic foresight, design thinking, technology, outsourcing, supply disruption, as well as a prep session for the SCMP National Exam™, which was also strengthened with the addition of new professional cases.

The National Association has developed and launched webinar learning on timely and relevant topics, including an 8-part series on COVID-19 risk and resiliency in the early months of the pandemic, a joint North American pandemic-focused webinar in collaboration with the US-based Association for Supply Chain Management (ASCM), and recently a three-part series on Artificial Intelligence with the famed Vector Institute. As well, the National Association has provided members with telephone town hall updates on key advocacy matters such as the CUSMA negotiations.

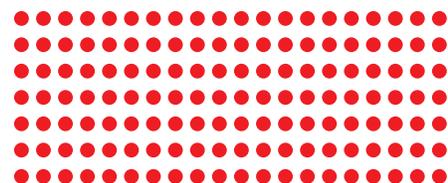
More than 400 people attended The Power of Partnerships, Supply Chain Canada's 2021 Sourcing of Services Symposium that was held by the National Association to celebrate the acquisition of CORE.

The National Association developed and launched the Post-Designation Certificate in Supply Chain Fraud, available exclusively to our SCMP designation holders. This certificate was based on the published report Supply Chain Fraud: The Impact on Organizations and Mitigating Exposure developed by BDO Canada in collaboration with Supply Chain Canada.

The National Association developed and delivered several professional development courses on topics such as Leadership through Change, Putting Design Thinking to Work, Supply Chain Analytics for Business Results, and Behavioural Economics: Planning for the Next Crisis.

The National Association began issuing digital badges for its professional development initiatives, a web-enabled version of your learning credential that can be verified online in real time and posted or shared across social media.

The National Association developed and launched the Competency Benchmarking Tool (CBT), created for employers and supply chain employees to validate and improve their skills in the rapidly evolving employment landscape.



WHAT OUR MEMBERS ARE SAYING



– **Krystle Nowe**
SCMP

Purchasing Category
Specialist
High Liner Foods
Incorporated

“Supply Chain Canada’s national role is so valuable for those of us living and working in smaller provinces, where access to learning and other initiatives are more limited. By enhancing our local initiatives with additional learning and training consistent across the country, it allows us to feel connected and to benefit in the same way as members anywhere in Canada. In particular, the member-exclusive complimentary webinars have added real value to my membership, especially during these past two challenging years.”



– **Zori Kitanova**
SCMP

Global Logistics
Manager
WhiteWater
West Industries Ltd

“Being supported as part of a national association during these past two years of uncertainties has been so important as a supply chain professional. I have gained so much from the learning that was provided and now look positively on all the opportunities out there to make supply chains thrive again!”



– **José Villalobos
Bétancourt**
p.g.c.a.

Procurement Manager,
Research
University of
Ottawa

“As an SCMP, having access to a variety of member-exclusive and complimentary learning opportunities as part of my national membership has been so valuable for me, especially during the challenges of the pandemic. It has made it easier to maintain my continuing education requirements and has given me the knowledge and tools to succeed in my role.”



– **Shalini Talwar**
CSCMP

Manager Strategic
Sourcing and Supply
FedEx Express

“Sharing in the knowledge of my peers from across the country through the complimentary national webinars has been invaluable to my career, allowing me to stay informed and current on relevant issues such as Blockchain, the state of trade in Canada, and earning my post-designation certificate in supply chain fraud.”



ENGAGE WITH INDUSTRY TO UNLOCK THE OPPORTUNITIES FOR SUPPLY CHAIN SUCCESS

The National Association is working hard to expand our reach through corporate acquisitions, collaboration with industry partners and other associations, engaging senior executives, promoting industry success and excellence, and developing new ways for companies to become engaged with Supply Chain Canada. Continually evolving our national network of collaborators across all sectors and industries ensures our members always have a pulse on cutting-edge knowledge and thought leadership, partake in the osmosis of ideas, and are well-connected to the influencers and decision makers who impact the profession. Greater engagement with industry equals greater peer-to-peer discourse, more opportunities to spotlight best practices and emerging trends, and celebrating the accomplishments of leaders - all of which lifts the supply chain profession.

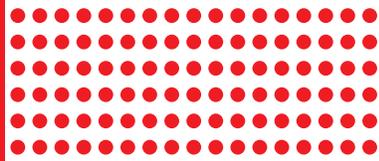
ACCOMPLISHMENTS

DID YOU KNOW?

Since 2013, Supply Chain Canada has undertaken four corporate mergers and the National Association continues to actively seek out additional mergers and alliances that will strengthen and grow the National Association's ability to deliver enhanced value to members.

The National Association has **acquired the Canadian Supply Chain Sector Council (CSCSC), the Centre for Outsourcing Research and Education (CORE), and assets from the Healthcare Supply Chain Network (HSCN) upon its dissolution.** These mergers have strengthened Supply Chain Canada and expanded our reach for growth by providing us with new educational content, additional intellectual property and financial assets, more members and prospects, and has solidified Supply Chain Canada as the country's largest and most relevant end-to-end supply chain association.

The National Association has been **committed to shining a light on our profession and on the incredible talent across the country.** In addition to promoting our SCMPs and top SCMP Candidates, we refocused our Fellow Award, Canada's highest and most exclusive award in supply chain leadership. As well, we were proud to develop and launch other initiatives that brought recognition to supply chain including the Nation Builder Award™, presented to CN, the 100 Influential Women in Canadian Supply Chain™, the Women to Watch in Canadian Supply Chain™, the Canadian Immigrants Impacting Supply Chain™, and most recently the Supply Chain Heroes™.



QUICK FACTS

- More than 40 companies have joined as Business Associates of Supply Chain Canada.
- Almost 70 organizations have become corporate sponsors of Supply Chain Canada.
- More than 1000 job seekers registered during the pandemic on our Supply Chain Workforce Marketplace.

The National Association **launched the Business Associates of Supply Chain Canada™ program to enable service providers and vendors of all sizes to connect with our association's members** and increase their profile in the broader supply chain community. Importantly, our Business Associates contribute knowledge to our members through reports and professional development learning. Prospective companies include sole-proprietor consultants, search consultants, consulting firms, and technology-enabling and software companies. Through the strategic relationship between our Business Associates and Supply Chain Canada we are able together to elevate the profession, strengthen the success of companies and help to grow the Canadian economy.

Our Supply Chain Canada President and CEO was a **founding member of the steering committee that led the development of the successful application that created Scale AI, Canada's 's AI-Powered Supply Chains Supercluster** that received \$230M from the Government of Canada and an additional \$60M from the Government of Quebec. A consortium of private entities, research centres, academia and high-potential startups, Scale AI's mission is to boost productivity across industries in Canada by integrating AI with supply chains and by building a knowledge-sharing framework to advance technological research.

The National Association **collaborated with the Business Development Bank of Canada (BDC) to develop an article** for the bank's online resource center that helps to guide small and medium-sized companies (SMEs) on the value of hiring a supply chain manager.

The National Association has **developed and launched a series of executive roundtables**, providing an opportunity for senior supply chain executives to engage on the topics most important to them, and connecting these executives more closely to our association.

The National Association **signed a strategic partnership alliance with the US-based Association for Supply Chain Management (ASCM)**, the largest non-profit association for supply chain that provides a commitment by ASCM and Supply Chain Canada to collaborate in ways that further enhance the opportunities for supply chain professionals in Canada. The National Association also works closely with associations in Canada such as the Forum for International Trade Training (FITT), the Canadian Institute of Traffic and Transportation (CITT), the Canadian International Freight Forwarders Association (CIFFA), the Canadian Society of Customs Brokers (CSCB).

The National Association **attracted more corporate sponsors** that want to collaborate and partner to help grow our association and the products and services that we can offer to our members.

As part of its response to the labour upheaval that was caused by the global pandemic, the National Association, with funding from the Government of Alberta, **developed and launched the Supply Chain Workforce Marketplace™** as a free and open resource to help ensure visibility to the available supply chain talent across the country, and to help match this available talent with opportunities within companies across Canada.

WHAT OUR MEMBERS ARE SAYING



– **Mike Croza**

Managing Partner
Supply Chain Alliance

“Never in my almost 40 years as a supply chain professional have I seen a time when industry, government, and the broader community has been looking to our profession as a critical contributor to Canada’s success. Supply Chain Canada, as a national association, has played a valuable role in connecting with industry leaders, representing, and communicating our input, our professionalism, and thought leadership. Our time is now! We have all worked hard to be in this position and, through Supply Chain Canada’s leadership and facilitation, and through listening, collaborating with other stakeholders, and joint solutioning, we can achieve a powerful result for our country”.



– **David White, FSCMP**

EVP Supply Management
NFI Group Inc.

“It’s easy to forget about how critical effective supply chain management is to industry when it’s working well. I’ve been impressed to see Supply Chain Canada’s strong and continued efforts to elevate the importance of the profession, and keep it front-of-mind for industry leaders as they contemplate their priorities and next steps.”



– **Alma Arzate,**

CSCMP, PMP, C.P.M., CPIM
Director, Global Supply
Chain Logistics
Apotex, Inc.
100 Influential Women in
Canadian Supply Chain™

“Until recently, supply chain professionals were always relied upon but rarely thought about. The National Association has done a fabulous job of shining a light on all of us within the profession through its awards and recognitions. Their efforts have given me a platform I hadn’t had before, one that I can now use and pay forward by helping others within the profession.”



– **Greg Lashbrook**

Vice President of Digital
Supply Chain, Canada
SAP

“Supply Chain Canada is recognized across the country as the leading voice for supply chain professionals. They work to keep their members at the forefront of change and work quickly and effectively to address issues that members face around getting and keeping their organization’s Supply Chains resilient and sustainable in an environment with ever-changing dynamics. Their dedication to driving best practices learning is why we were so happy to partner with them as a Business Associate, national conference sponsor, and to deliver exclusive roundtables.”



CONTINUE THE COLLABORATIVE EVOLUTION OF THE FEDERATION TO ACHIEVE A RELEVANT AND VIBRANT SUPPLY CHAIN CANADA

Supply Chain Canada is focused on creating a stronger National Association for our members, which is more sustainable and resilient and able to deliver enhanced value to our members. We have done this by strengthening coordination of resources for efficiency and effectiveness that enable transformative growth through central coordination and local execution. This stronger National Association is critical for members: this is a moment where more eyes are on the supply chain than ever, and we face a key turning point for renewal. We need to establish the supply chain as an exciting and rewarding career in the eyes of potential recruits, in the eyes of government, and in the eyes of industry. By working in unison toward that goal in all of Canada, we can take advantage of opportunities to elevate our brand.

ACCOMPLISHMENTS

DID YOU KNOW?

In 2018, prior to the pandemic, the National Association moved to a fully remote workplace, saving almost \$700K in expenses since that time (and approximately \$180K each year moving forward). These are significant cost savings that we have invested back into the people and services that support our members and institutes. It has also allowed us to hire the best talent from across the country, regardless of where they reside, including staff from Alberta, Quebec, and a variety of locations within Ontario and outside the Greater Toronto Area.

The National Association **led and paid for the highly successful renaming and rebranding of the National Association to Supply Chain Canada**, including the rebranding of our provincial and territorial institutes, the launch of a new website, brand guidelines, templates, and other materials required by the institutes.

The National Association has **entered into shared services and shared employee agreements with several of our institutes** including Alberta, Newfoundland & Labrador, Ontario, and Quebec to create efficiencies and to provide support. To further create synergies, Supply Chain Canada's President and CEO serves as the CEO of the Quebec Institute and previously served for a period as the interim CEO of the Alberta Institute.

The National Association initiated a program that **provided financial support to our institutes by forgoing the \$300 National Association membership fee for all new, first-year members**, allowing institutes to keep those funds to reinvest in growth strategies or pass the savings along to new members. Over the 4 years of the program this was an investment into the local institutes of \$750K.

In 2021, together with the chairs of our provincial and territorial institutes, your National Association **led the development of a comprehensive Master Merger Plan**, which if adopted would create a stronger Supply Chain Canada. Almost 80% of members across the country have expressed their support for the merger and 6 out of 10 of our institutes (representing almost 70% of our members) have already voted in favour. At the time of writing this report, the merger plan cannot proceed until all institutes support the path forward. We encourage you to read the compelling merger report in its entirety.

QUICK FACTS

- Your membership fees are the largest source of revenue for the National Association. Your \$300 membership fee in the National Association represents approximately 70% of your overall membership fee depending on which institute you have joined through.
- Provincial and territorial Institutes are funded through the additional membership fee you pay that is above \$300 (ranges from \$95 to \$205 depending on institute), as well as through education and professional development revenues of which the institutes retain about 95% of their sales (a small license fee is paid to the National Association when our IP is used).
- Our Federation now has more than \$8M in available funds ready to be invested in you, the members. Currently, over 3/4 of those resources reside within our provincial and territorial institutes.
- Your National Association membership fees are used to support more than \$350K in annual costs for the technologies that provide the backend support needed by the institutes and our members including the corporate website, enterprise database, learning management system, and the mentoring and knowledge network community platforms. We collaborate with Institutes to unlock additional funding for major improvements.

To modernize our association, the National Association led the development and execution of a comprehensive Information Technology roadmap. The full roadmap will be implemented when an agreement is reached with the institutes on how best to invest to move forward.

As a result of the pandemic, the National Association invested significant time in support of institutes pivoting to respond to remote work and virtual education delivery.

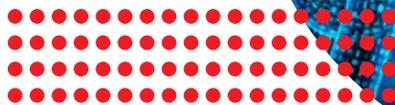
The National Association provided grant writing expertise to institutes that were pursuing grant applications for government funding and supported institutes with speakers for and promotion of their local events.

The National Association implemented Office 365 accounts for all institute staff across the country to support the new unified branding and paid the costs for the first year for all institutes.

The National Association implemented new membership, events, and membership engagement dashboards for all institutes and covered all development costs.

The National Association developed and implemented a new cyber security policy for the association that is used across the Federation for cyber security risk awareness and mitigation and used for the orientation and onboarding of all new staff across the institutes.

The National Association supported institutes in the implementation of virtual accounting and finance systems.



WHAT OUR MEMBERS ARE SAYING



– **Susan Shilshut**
SCMP
Sourcing Specialist
BGIS

“Having a national association for our profession feels like you are part of something more united and important. This is exactly what I want from my association – to feel connected across the country!”



– **Les Anderson**
SCMP
Sr Director,
Supply Chain
Canadian Nuclear
Laboratories

“The world is global, far-reaching, mobile and always on the go. To meet today’s challenges and remain competitive, organizations and people need to be highly skilled, capable, flexible, and adaptable. A remote workplace means teams can now live and work from anywhere. A national organization looking after the interests of all members ensures alignment, offers portability and enhances agility while strengthening unity of direction resulting in increased national and international recognition and credibility for our highly valued supply chain practitioners and profession.”



– **Joe Malon**
Supply Chain
Consultant and former
Supply Chain Executive
Former Chair of
the Board,
Supply Chain Canada,
Ontario Institute

“Having proudly supported the 2013 merger between PMAC and Supply Chain & Logistics Association Canada (SCL), as a member of SCL, and now a member of Supply Chain Canada, I know the power of consolidation. By continuing to bring our association together as one we will make better long-term decisions for the organization and will better support our continued growth as the preeminent voice and association for end-to-end supply chain professionals in every part of Canada.”



– **Danish Siddiqui**
SCMP
Category Advisor, SCM
Downstream
Cenovus Energy

“As a proud SCMP, having a singular national brand looking after the interests of all members across the country ensures a unity of direction and reinforces national recognition for our professional designation.”

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“Supply Chain Canada has been a valued partner to the Government of Canada, helping to develop policies that put Canadian firms in regional, national, and global supply chains. To keep Canada innovative and growing, and to be part of global trade networks, we need our supply chain professionals to be the best in the world.”

THE HONOURABLE NAVDEEP BAINS

Former Minister of Innovation, Science, and Industry
Government of Canada

EDUCATION PARTNERS



PARTNERS

